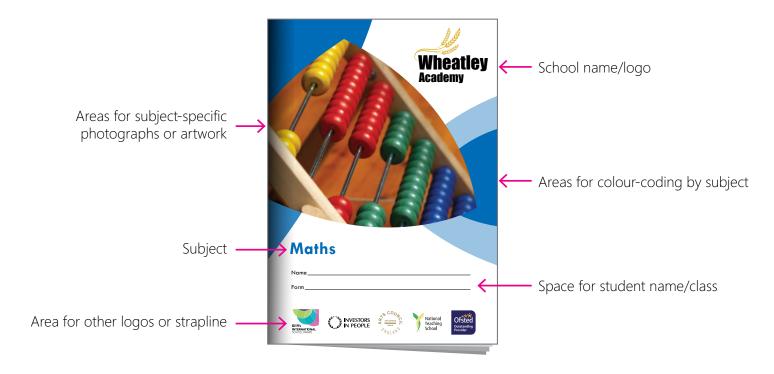


# Bespoke Primary Exercise Book Guide

This guide suggests ways in which you can supply your proposed exercise book content to us. To create a draft for each edition we need the following information:

#### 1. Cover Design

Most bespoke exercise books have covers with these elements. It is very important to decide which of these elements you want to incorporate before you start looking for suitable photos/artwork:



#### Supplying your own logos/photographs

## Logos

If you require a **school logo** on the cover, please supply a high resolution copy. Ensure that the logo is in JPEG, Al, PNG or EPS format. Logos should **NOT** look like this:





Logo should preferably not have a background



Logo should not be blurry or pixelated

## **Photographs**

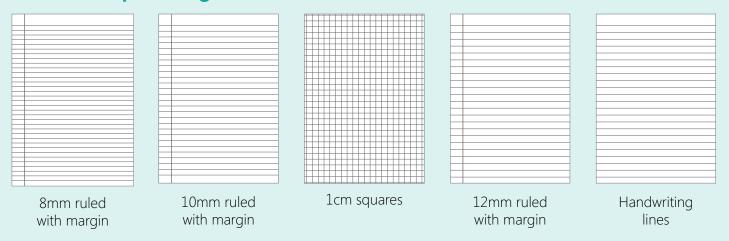
If you are supplying **photographs**, please ensure that you have permission to use them in your design and that they are at least 300 dpi at the size required for print. **https://pixabay.com/en** is a great resource for finding royalty free photographs. You can also choose from our sample photographs.

Cover image ideas and the National Curriculum colours for each subject are shown below.

## 2. The Ruling Type(s)

We can supply any ruling or mixture of rulings.

#### Some example rulings

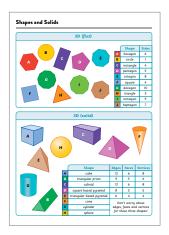


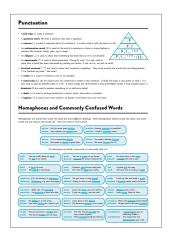
We can create any **customised ruling** at no extra cost. You can supply a draft sketch on paper, supply a digital copy or simply describe a layout and we'll design it from your instructions. It is possible to have a mixture of rulings in any book e.g. alternate ruled and plain pages.

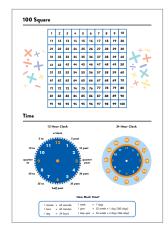
### 3. Bespoke Information Pages

Bespoke information can go on the inside front/back covers or inside the books. You can mock up your own pages (e.g. in MS Word) and we will design them for you. Alternatively, you can use your choice of software to create print-ready page designs. *Please note: extra charges apply for bespoke information pages*.

#### **Example Bespoke Information Pages**









#### How to Order

If you are planning to order, please let us know in advance so that we can reserve production capacity for you.

- Follow the step-by-step guide inside this leaflet to help compile the content for each edition required.
- Send us your draft content.
- We will design the books and send you a set of PDF drafts.
- The drafts will be emailed back and forth until they are approved for print.

Please allow 4 weeks for production after the artwork has been approved.