

Bespoke Primary Exercise Book Guide

This guide suggests ways in which you can supply your proposed exercise book content to us. To create a draft for each edition we need the following information:

1. Cover Design

Most bespoke exercise books have covers with these elements. It is very important to decide which of these elements you want to incorporate before you start looking for suitable photos/artwork:



Supplying your own logos/photographs

Logos

If you require a **school logo** on the cover, please supply a high resolution copy. Ensure that the logo is in JPEG, AI, PNG or EPS format. Logos should **NOT** look like this:



Logo should not be stretched



Logo should preferably not have a background



Logo should not be blurry or pixelated

Photographs

If you are supplying **photographs**, please ensure that you have permission to use them in your design and that they are at least 300 dpi at the size required for print. <https://pixabay.com/en> is a great resource for finding royalty free photographs. You can also choose from our sample photographs.

Cover image ideas and the National Curriculum colours for each subject are shown below.

